



NEW ZEALAND CAT REGISTRY  
In Pursuit Of Excellence  
Friendship ~ Innovation ~ Integrity

### **Director of Marketing and Promotion Report**

This year I took on the role of Marketing and Promotions, and it's been a really busy but rewarding year! I've been promoting our cat shows with posters on loads of local Facebook pages, which has really helped with the door take. I've also been posting regularly on Facebook to keep everyone updated and excited about our events.

On top of that, I booked all of our judges for the year, organised their gifts, arranged sponsorships, and was the Entry Clerk for all but one show. I also helped out with show setup and took care of organising the End of Year Awards — including all the certificates, presentations, and prizes. It's been a big job, but I've really enjoyed being part of it all and helping make each show a success!

Thanks Kim Dunnet-Smith