NEW ZEALAND CAT REGISTRY
In Pursuit Of Excellence
Friendship ~ Innovation ~ Integrity

Director of Marketing and Promotion

Over the past year, I've taken on marketing and promotions for CATZ Inc, which has included:

- Creating posters and promoting our cat shows across numerous local Facebook pages, helping to increase awareness and door takings.
- Regularly posting on Facebook to keep everyone updated and promote our shows.
- Booking all the judges for the year and will be booking next years judges so if you have any you would like please let me know.
- Arranging sponsorship, which is becoming increasingly difficult. If anyone has any contacts or ideas that could help, please let me know!
- Taking on the role of Entry Clerk again for the year.
- Helping with show set-up.
- Created document examples for the judges and clerks- a work In progress.
- Organized the new tablecloths for the judges tables. And I will be looking at new table cloths for the exhibitor table.
- Organising Sandi's memorial morning tea.
- Working on the end-of-year awards, including certificates, the presentation and prizes.

It's been a busy year, and there's been a lot happening behind the scenes to help keep our shows running and promote CATZ Inc.

I'm happy to help where I can, and I'd really appreciate any support, ideas or contacts that could help us going forward.

Thanks everyone!

Kim Dunnet-Smith